



Strategic Plan 2008 – 2012

Strategic Goal #1 – Maintain Financial Stability

Objectives	Time Frame	Measurement/ Indicators	Responsibility	Complete?	Progress Report
1.1 – Develop a Budget Develop a budget for FY2008	April 2008	Approval at the July 2008 meeting	Finance/Funding Committee	Yes	Budget complete. 30 day review will start at June 2008 meeting
1.2 – Develop an Operational/Growth Plan Develop a plan of action for MABAS growth for FY2008.	August 2008	Approval at the August 2008 meeting	Executive Board	Ongoing	Draft document is complete – need to identify funding sources
1.3 – Identify Funding Sources Identify viable funding sources	Ongoing	Have confirmation of support in writing	Finance/Funding Committee	Ongoing	Monthly report to membership

Strategic Goal #2 – Develop Strategic Partnerships

Objectives	Time Frame	Measurement/ Indicators	Responsibility	Complete?	Progress Report
2.1 – Identify External Partnerships Develop a list of partners	May 2008	Develop a list of key stakeholders and NGO's	Executive Board	Yes	List is complete. The list will be forwarded to the full Board
2.2 – Appoint Liaisons For each partner identified	August 2009	Assign a liaison to each partner on the list	Liaison Workgroup	Ongoing	WSFCA, MABAS-IL liaisons attending Board meetings; OJA partnership on IFERN build out
2.3 – Create Brand Marketing Plan Market the value of MABAS	June 2008	Generate revenue Develop brochure Copyright/patent	Finance/Funding Committee	Ongoing	Minor amount of revenue generated by shirt sales. Brochure is complete.
2.4 – Memos of Understanding Complete MOU's with partners	February 2010	Identify partners Create MOU's	Liaison Workgroup	Not Started	Partners have been identified. MOU need - to be determined

Progress Report – June 2008

Strategic Goal #3 – Build Organizational Commitment & Leadership for all Stakeholder Groups

Objectives	Time Frame	Measurement/ Indicators	Responsibility	Complete?	Progress Report
3.1 – Adopt a Strategic Plan Adopt the strategic plan	August 2008	Evaluate and approve plan	Board of Directors	Yes	Adopted March 2008
3.2 – Create Time Line for Implementation Establish objectives timeline	January 2009	Establish timeline and progress reports	Strategic Planning Committee	Yes	Monthly updates discussed at the meeting and quarterly progress reports starting June 2008
3.3 – Affirm mission, vision, and values statements from planning	April 2008	No changes in the statements; adopted	Board of Directors	Yes	Adopted March 2008

Strategic Goal #4 – Develop Management Systems, Processes, Policies and Oversight for the Working System

Objectives	Time Frame	Measurement/ Indicators	Responsibility	Complete?	Progress Report
4.1 - Develop Consistent Policies and Procedures General Operation Procedures; Develop Administrative Policies	June 2008	Project Completed to the point of maintenance	Vice President	Yes	Policies, Procedures, and Guidelines structure established, documents have been added as necessary
4.2 - Develop Committee Structure as necessary	March 2008	Complete committees and chair assignments	President	Yes	Committee structure and committee chairs assigned
4.3 – Create a Scorecard Existing Division status	December 2008	Scorecard development	Training and Education Committee	Started	Information received from MABAS-IL for the SAV scoring system for divisions
4.4 - Identify Regional Coordinator Network	December 2008	Identify the six (6) Regional Coordinators	IMAP Committee	Started	The IMAP develops the operational description and fcn.
4.5 – Develop Resource Management Tool	December 2010	Fully functional state response notification system	IMAP Committee	Ongoing	An investment justification put in UASI funding requests for the notification system
4.6 – Create a Common Data Base Depository	December 2010	Create secure box card depository location on Esponder	Esponder Workgroup	Yes	MABAS site on Esponder is complete – box cards are being loaded into folders
4.7 – Confirm MABAS Wisconsin Organizational Structure	April 2008	Approve structure as proposed at planning	Board of Directors	Yes	Adopted at March 2008 meeting

Strategic Goal #5 – Recruit and maintain MABAS membership

Objectives	Time Frame	Measurement/ Indicators	Responsibility	Complete?	Progress Report
5.1– Visit All Counties	December 2008	Each county has at least 1 presentation	WEM staff	Ongoing	All but four counties have received an initial presentation
5.2 – Create a Mentorship Program	Ongoing	Meet membership assistance needs	Executive Board	Ongoing	Assistance is being provided as it is being requested
5.3 –Develop marketing material to promote MABAS	March/April 2008	Have info pamphlet	Marketing Workgroup	Yes	Brochure developed for the conferences
5.4 – Membership assistance/info; Revise website to help new and existing divisions	April 2008	Website update	Website Committee	Ongoing	Website revision target date is mid-June 2008 for the WSFCA conference

Strategic Goal #6 – Provide On-going Training and State Response Plan/System

Objectives	Time Frame	Measurement/ Indicators	Responsibility	Complete?	Progress Report
6.1 – Provide Education and Training – develop and revise <ul style="list-style-type: none"> • Getting Started Checklist • Box card – Templates • Communication Training 	June 2008	<ul style="list-style-type: none"> • Trainer pool available • Presentations delivered as requested 	Training & Education Committee	Started	The Communication program is nearing completion; Box card templates and Getting Started Checklist placed on website when the revision is complete
6.2 – Develop a Intrastate Response Plan Intrastate Mutual Aid Plan	January 2010	<ul style="list-style-type: none"> • Draft of IMAP • Stakeholder meetings, marketing, and approval 	IMAP Committee	Started	Initial draft of the Intrastate Mutual Aid Plan will be ready by WSFCA Conference in June; Stakeholder meetings to follow
6.3 – Develop a State Resource Availability System	January 2010	Inventory 50% of by 2010; 95% by 2011	Esponder Workgroup	Started	MABAS box cards have begun to be posted on Esponder
6.4– Develop a State Response Notification System and Exercise the Plan	January 2012	<ul style="list-style-type: none"> • Integrate Response System from Ohio • Conduct 90 in 90 exercise;market drill • Fully implement plan by 2012 	IMAP Committee	Started	Waiting for the availability of the Ohio Response System from the IMAS Project; 2008 UASI Investment justification submitted for Response Notification System integration

Strategic Goal #7 – Advocate MABAS interoperability by Developing an IFERN Communication Plan

Objectives	Time Frame	Measurement/ Indicators	Responsibility	Complete?	Progress Report
7.1 – Representation on Communication Planning Boards, Committees, and Councils	Ongoing	<ul style="list-style-type: none"> • Provide input into the UASI/TICP & Interoperability Subcommittee • Member seat on the WI SIEC • Member seat on the State System Management Group (SSMG) 	Executive Board Communications Committee	Yes	We have regular representation on the UASI Interoperability Subcommittee; the four fire service members of the SSMG are also members of MABAS-WI; SSMG provides input to the SIEC; the President is a member of the FEMA Region 5 Regional Emergency Communications Coordination Workgroup
7.2 – Develop and Identify funding needs for an IFERN Communication Plan	April 2008	Provide a draft plan to OJA and the SIEC	Communications Committee	Yes	Met with OJA to present the 5-yr IFERN/IFERN2 Buildout Plan; funding needs submitted
7.3 – Establish a priority list of developing divisions and counties in need of IFERN capability	April 2008	Establish a priority list for IFERN need as divisions develop	Communications Committee	Yes	Two priorities established – one for newly forming divisions and one for existing divisions without IFERN2 capability
7.4 – Secure funding source for the implementation of the IFERN Communication Plan	Funding dependent	IFERN dispatch capability in has been achieved across the State	Communications Committee	Ongoing	OJA and MABAS-WI developed an Investment Justification for 2009 under the SIEC